

1st HBP Curriculum workshop series - Intellectual property rights, translation and exploitation of research: Entrepreneurship in Neuroscience

17-19 July 2017, Villa Toskana, Leimen, Germany

<https://education.humanbrainproject.eu/web/1st-hbp-curriculum-ipr>

Description

This “hackathon” style workshop completes and complements the online course on Intellectual Property Rights, Translation and Exploitation of Research. Students will work in small groups around joint applied research ideas in Neuroscience that the students will offer and conceive by themselves. The participants will study how to advance their ideas from the lab to market, understand the needs, the target population, patentability options and how to build a business model. Finally they will present their ideas to industry and academy experts. The workshop is a hands on unique experience of diving into the entrepreneurial world, learning how to advance the science into the next step...

Workshop Structure

Lectures
Mini-Workshops
Group presentations
Discussion sessions
Lab visit
Social event

Application

This workshop is open to the whole student community and early post-docs upon application. Applications from young female investigators are highly encouraged.

Application is required as space may be limited.

Applicants selected for participation will be informed within two weeks after the application deadline. There is no registration fee. Seven travel grants will be available upon request (European students only). Accommodation can be provided for 30 students (first come, first served).

Note: The workshop is a supplement to the online course ‘HBP Curriculum – Intellectual property rights, translation and exploitation of research’. It is recommended for workshop participants to attend the online course as a basis for the workshop. During the workshop, participants will have the possibility of taking an exam about the content of the HBP online course ‘HBP Curriculum – Intellectual property rights, translation and exploitation of research’.

Scientific Director

Dana Bar-On | TAU

Organised by

HBP Education Programme Office

Upcoming Deadlines

Application deadline: 1 June 2017

Contact

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Lectures

Dana Bar-On TAU	Introduction and guidelines for the workshop
Stephanie Bova Takeda	Market Needs, Patient Needs
	Presentations Design – structuring, examples
	Business Model Canvas
Eyal Bressler TAU	Patents & IP Mini-Workshop
Sona Chandra Takeda	Market Needs, Patient Needs
	Presentations Design – structuring, examples
	Business Model Canvas
Yesha Sivan TAU	Blue Ocean Strategy for Innovation – Mini-Workshop
Christian Tidona BioMed X	Lab visit BioMed X Heidelberg

The Venue

The Hotel Villa Toskana is situated in Leimen on the outskirts of Heidelberg, just a few kilometres from the historic city center and in the midst of the Rhein-Neckar region. It offers a mediterranean style and ambience. In addition, the hotel features 13 conference rooms, a large spa and fitness area, a beauty salon, two restaurants and a bar. There is also an enoteca adjacent.

The Rhein-Neckar Region is one of Germany's driving economic forces and it is known as the largest technology cluster in Europe. For this reason, it is also called the Silicon Valley of Europe.

Keywords

Innovation, entrepreneurship, IP, trends, patents, neuroscience, industry, academy, pharma, technology, business model, licensing, Human Brain Project